



Present:	Apologies Received:
Chair Steve Freemantle Secretary Dave Rodgers Treasurer Natasha Brown Media Sarah Birch Events Paul Underwood Safety Officer Pete Brown Member Andy Maddison Member Craig Paul Member John Means Member Gary Bosworth Member Catherine Bosworth	

Item		Action
1.	<p>Event Run-up: Media response overall was positive, however we were not notified about some freelance journalists from the Holyhead Target being in attendance.</p> <p>Registrations on website so working 100% with some issues with paypal and people registering multiple times. The Payments system mostly worked however for a period Paypal were not notifying us of payments (Jan – Feb) which resulted in problems identifying who had paid. Excel Spreadsheet of registrations not sorted properly causing a few issues.</p> <p>Advertising went well with lots of people registering and 120 arriving on the day.</p>	
2.	<p>On the Day: - Parking, Rider Briefs, Registration, etc Organisation went well, Having a car along was very useful, Registration system worked well and allowed marshals to relax and prepare for the ride. With the amount of people in attendance we basically took over south stack. Parking was good and room was left for other patrons. Only identified issue was that riders were not greeted upon arrival.</p>	
3.	<p>1st Section of the Ride Holyhead to Flint Services, Inc Fuel Stop.</p> <p>Dispatch system worked with all groups away in 22 Mins, however there were some issues in forming groups of riders resulting in some odd numbered groups and some spare marshals. The ride pace and marshalling system worked well up to Flint Services but turned in to chaos there with some groups leaving before the lead rider was ready.</p>	
4.	<p>2nd Section of the Ride – Flint to Uttoxeter / Shardlow Inc Fuel stops</p> <p>Leaving Flint went to pot however no one got left behind and the last rider out was a marshal. Ride became a bit split up, but worked well with smaller groups. Slight issue round Stoke-on-Trent where a couple for groups merged possibly due to a sat nav error or marshal taking the wrong slip road. Uttoxeter fuel stop was a complete mess due to some riders stopping at the wrong services who would then not serve them, A Marshal arrived at the correct services without their riders. Most riders made it through with a few dropping out due to the weather or mechanical issues. All remaining riders made it through. Shardlow had put on extra food however fuelling was an issue with queues for payment, this would be due to limitations in the POS system of the fuel stop.</p>	

5.	<p>3rd Section of Ride – Shardlow – Skegness Inc Fuel Stop</p> <p>Considerable delay in first riders arriving at Holdingham to last riders arriving meaning the ride was delayed in setting off for Skegness. A158 would have been a better route however A153 / A155 worked, Revised route in to Skegness worked very well.</p>	
6.	<p>Ride End – Registration & Storehouse</p> <p>Storehouse worked very well, All rider made to feel exceptionally welcome, The Storehouse has said they would be happy to host us next year. Registration worked well. Quite a few of the check-in cards were left unreadable from the water, However we have been able to track down all the riders</p>	
7.	<p>Feedback</p> <p>All feedback so far positive. People liked the check in system and were happy that we followed up and made sure they had made it home safely. Many have already said they will be coming next year.</p>	
	2013 Ride - Proposals	
1.	<p>Event Run-up</p> <p>Investigate sending leaflets and equipment to south stack in advance of the ride. Amend the welcome e-mail to advise people of a time to be at south stack. Amend the website to be a proper storefront for registration and merchandise. Add the ability for participants to register as part of a group</p>	
2.	<p>Briefing system need amending so that an overall general brief is given followed by a full briefing given by the marshals to their group. Dispatch system worked, Needs only minor tweaks</p>	
3.	<p>Holyhead – Flint</p> <p>These areas will require further investigation to ensure the fuel stops and ride operate more efficiently. Perhaps a roving team of marshals could be utilised to organise and dispatch at the fuel stops</p>	
4.	<p>Flint – Uttoxeter / Shardlow</p> <p>These areas will require further investigation to ensure the fuel stops and ride operate more efficiently. Perhaps a roving team of marshals could be utilised to organise and dispatch at the fuel stops</p>	
5.	<p>Uttoxeter / Shardlow – Skegness</p> <p>These areas will require further investigation to ensure the fuel stops and ride operate more efficiently. Perhaps a roving team of marshals could be utilised to organise and dispatch at the fuel stops</p>	
6.	<p>No Issues with the Storehouse, Finish point.</p>	
7.	<p>Money paid straight in to the account will not be visible until statements are seen by treasurer, Money Paid in to Just Giving goes straight to MacMillan and cannot be counted towards the group totals.</p>	

Original signed and on file
Dave Rodgers
Secretary
Bikers4Macmillan