



Present:	Apologies Received:
Chair Andy Maddison Secretary Dave Rodgers Treasurer Media Sarah Birch Events Paul Underwood Group Safety Pete Brown D/Group Safety Mark Darlington Merchandise Member Craig Paul Member Mike Patterson Member Jamie Cumming Member Scott Price Member	
Macmillan	

Item		Action
1.	<p>Chairs report.</p> <p>Minutes agreed as accurate Proposed - Sarah Seconded – Craig</p> <p>Not a lot has happened as the last meeting was only three weeks, Andy did attend the regional Macmillan Meeting, 2015 / 2016 Macmillan are planning on petitioning the Lincoln show to be the nominated charity. Macmillan are also asking if anyone has an contacts in large / major companies that may be interested in working with Macmillan. Macmillan have a partnership with East Midlands Trains and have handed over Lincoln train station to Macmillan, Sarah has asked if anyone who can play an instrument or wants to rattle a bucket on Friday 6th / Saturday 7th Dec for Lincoln Christmas Market. Marc Darlington also mentioned that RAF Leeming give / nominate a Charity each year, Also there is a charity air filed riding day.</p>	
2.	<p>Treasurers Report</p> <p>Currently in the bank £3085 in the bank, Normally keep £2000 as working capital, so an additional £1000 will be transferred to Macmillan.</p> <p>Steve Freemantle to be removed from the group account.</p>	
3	<p>Media Report</p> <p>Post press release regarding the cheque presentation has been sent however only the Skegness standard has published anything. Sarah does send out press releases including names of riders from the area that have participated.</p> <p>November – Post cheque presentation.</p> <p>December – post in forums to generate interest.</p> <p>Jan – Advertising registration for the event</p> <p>Feb, sending out invites to VIP's</p> <p>March – Possibility of sending flyers to bike shops on route, Lat year we held pack on</p>	

	<p>this but this year we are just sending them out</p> <p>April – more advertising on the forums, and sending out information to the biker guide for the mail shot.</p> <p>May – advertising sponsorship and Co-ordinating with photographers to cover the event.</p> <p>June – Pre event press release.</p> <p>July – Post event press release.</p> <p>August – organising coverage for the cheque presentation.</p> <p>Mailshot to everyone that attended last year to generate interest and possibly sending this out just prior to registration opening.</p>	
4.	<p>Events report:</p> <p>Last year was a bit quiet as many events were cancelled due to poor organizing, injury illness, It is proposed that we run an event every month 3 bucket rattles, Skegness – in May bank Holiday, July – Boston Asda – September / October – Morrison’s Grantham</p> <p>Boston Group have asked us if we want to attend Carrington steam rally to support them not as a bucket rattle (24 – 26th May) Sunday in July TBC – Teddy bears picnic</p> <p>August – Bike Hunt – To be confirmed</p> <p>September – Macmillan Coffee Morning & Browns Fish Shop</p> <p>Jan 1st – JHK is organising a bike run out if anyone is interested, Route and destination to be advised</p> <p>Spalding Springfield show have approached us and asked us if we are interested in attending.</p> <p>Goodwood festival of speed – Weekend after sunset to sunrise , this would be a social event only though.</p> <p>BMF Peterborough - April – Proposed as a social event for the group, rather than a fundraising event.</p> <p>MCN Live in Skegness, Have we considered approaching them to rattle some buckets – Last weekend in February (Date to be confirmed)</p> <p>Paul did express a request that if bucket rattles are organised, could the committee show a commitment to attending the collections, It was suggested that a ride out before the collection but this needs a bit more organisation. However it was pointed out that the regular attendees were not able to attend this year’s collections due to illness / work commitments / other commitments.</p>	Andy / Paul to investigate?
5.	<p>Group Safety Report:</p> <p>Marshal rides will start early march, schedules will be sent out early Feb. Invitations will be sent out in January</p> <p>Routes to be decided but will go in 4 directions, North, South, East and west</p> <p>Interest has been expressed from some members of Boston IAM in marshalling for us,</p>	

	<p>We need a target of 30 Marshals, which needs to be confirmed.</p> <p>The last Marshalling event will require ALL marshals to attend, as it will be the last leg of the event and will be a night / evening ride.</p> <p>2nd March</p> <p>16th March</p> <p>30th March</p> <p>13th April</p> <p>27th April</p> <p>11th May</p> <p>24th May</p> <p>Are the Provisional dates for marshalling, however dates, times, locations and routes will be confirmed nearer the time.</p>	
6.	<p>Sunset to Sunrise:</p> <p>Information on Valley Lodge is being supplied to Marc Darlington</p> <p>Marquee is a definite requirement for next year</p> <p>Registration was voted to be increased to £15 for this year pillion costs stay at £5</p>	
7.	<p>Website:</p> <p>Website changes are in progress and should be in progress and should be ready for a test prior to the launch of registration. Incorporate the new YouTube channel to the front page of the website once setup to replace the twitter feed. Pin feed idea is a good idea, but is delayed until the main website changes are implemented, the just giving page should be renamed to bikers4macmillan rather than Steve Freemantle, it can't be a registered charity one as we are affiliated with MacMillan rather than a registered charity in our own right.</p>	
8.	<p>Clothing and Merchandise</p> <p>In a bid to calm the ideas for merchandising, a cost analysis spreadsheet has been produced highlighting what has been spent on merchandise over the last couple of years. The only items that are have made a "profit" so far are the buffs. Other items such as the event t-shirts have yet to break even.</p> <p>This is possibly due in part to the fact that we can only accept cash on the day and last year there was no way for people to pre-order t-shirts and other items.</p> <p>This is hopefully going to be addressed this year with the possible loan of a card reader from MacMillan, subject to suitable connections being available at South Stack and the availability of items on the website for people to pre-order when registering.</p> <p>The idea for badges with year bars was decided upon as a no go, due in part to the amount of money we have tied up in merchandise.</p> <p>We will be taking current merchandise to bucket rattles to sell and raise money.</p>	

	<p>We need to obtain details for the Logo decals, web address decals and event stickers from the members that have organised them in the past the past.</p> <p>T-shirts, A slightly revised design is going to be used for 2014, it was mooted about putting the design on the back, however it was pointed out that most people would be wearing jackets and the design wouldn't be seen.</p> <p>Stickers, It was pointed out that some members would not put the stickers on their bikes as they are too big and they do not like them, it was suggested that designs be submitted and the committee can vote on them.</p>	
9.	<p>A.O.B.</p> <p>1st Jan 2014 – JHK is organising a ride out, if anyone is interested, details will appear on the Facebook page.</p> <p>Sarah,</p> <p>X-Mas do – Details on the Facebook page, 5th Jan Kings Head Navenby. Please notify Sarah ASAP if you wish to attend.</p>	
10.	<p>Next Meeting: Mini Committee Only meeting to ensure everything is ready for registration opening Thursday 19th December 2013 at 18:30 hours at Jolly Scotchman Sleaford, Normal Committee Meeting To be held on January 28th 2014 at 18:30 hours at Nocton Heath Cafe</p>	

Original signed and on file
Dave Rodgers
Secretary
Bikers4Macmillan