



| Present: | | Apologies Received: |
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| Chair | Steve Freemantle | |
| Secretary | Dave Rodgers | |
| Treasurer | Natasha Brown | |
| Media | Sarah Birch | |
| Events | | |
| Member | Pete Brown | |
| Member | Paul Underwood | |
| Item | | Action |
| 1. | <p><u>Matters Arising from Minutes of Last Meeting:</u></p> <p>Cheque for return of £250 deposit paid to Sleaford Rugby club has still not been received, To be followed up by Steve Freemantle. Additional funds cheques that were received have been sent off to MacMillan, with compliments slips, They may not show as funds raised by our group.</p> | Steve F to Chase SRC. |
| 2. | <p><u>Chairman's Report:</u></p> <p>Group still going well, Good response to the Sunset event as 32 registrations have already been received since the opening of registration. Steve Read has tendered his resignation as events member with immediate effect citing personal reasons.</p> | |
| 3. | <p><u>Treasurer's Report:</u></p> <p>Bank Account Balance £983.60 from the £2483.60 an additional £1500 was paid to Macmillan in the 19th January Returns. This means that for the Sunset event 2011 we raised a total of £5150.</p> | |
| 4. | <p><u>Media:</u></p> <p>Sunset ride – The event has been pushed out on forums in the North Wales area with a bit of interest, Will need revisiting in April.</p> <p>A lot of forums and local club websites have featured the Sunset event on their calendars, such as East Midland bikers, Lincs Bike Nights and Skegness Motorcycle Club.</p> <p>An E-mail has been sent to Johnston Press Plc, They have said they will get access to these papers with Ad & Write up, Louth Leader, Boston Standard, Skegness Standard, Melton Times, Horncastle News, Sleaford Standard.</p> <p>A message has been sent to Guy Martin, As a local rider / celebrity asking if he is free and would be interested in seeing us off / greeting us at Skegness.</p> <p>Steve F has two contacts for North Wales papers / Holyhead Standard & Anglesey Standard.</p> | |
| 5. | <p><u>Events:</u></p> <p>Steve Read has tendered his resignation; Paul Underwood has volunteered to take over the post, Proposer – Steve Freemantle, Seconded, Pete Brown.</p> <p>Steve F will contact Steve Read for any relevant information that we may require. It has been suggested that the number of events be reduced to the key events we attend Skegness Collection day – May Bank Holiday, BMF Show – May, Sunset Ride – June Macmillan Big Coffee Morning with Louth Macmillan & Cleethorpes Fish & Chip Run –</p> | |

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| | October & A to be decided Shop collection day in Dec. Other ride outs may be suggested, however they would not necessarily be MacMillan events. Website Events Page to be updated to remove the extra events | |
| 6. | <p><u>Sunset-Sunrise:</u></p> <p>Good momentum on the Sunset Ride, 32 have registered in January alone. The South Stack will again stay open for food and drinks. Steve Freemantle is to approach South Stack to enquire about putting up a Gazebo for any riders that may want to get their heads down before the ride. South Stack have said they will approach their suppliers to see if they will sponsor us for breakfast at the south stack instead of the usual Morrison's breakfast on the Saturday. Steve Freemantle has approached the police in Holyhead who will arrange for PSCO's to be available to stop traffic and allow us through.</p> <p>Jackie Adams – RAF Valley Lots of interest from people in the Valley / Anglesey area.</p> <p>Bikers Guide email mailshot – to be sent out shortly.</p> <p>Monthly Stats. 32 Registered Riders 1300 Visits 5500 hits</p> | Dave Rodgers Steve F |
| 7. | <p><u>Website:</u></p> <p>Twitter Integration We have the login details for the Twitter feed, Natasha is going to update the Twitter feed. Clare to add the Twitter integration to the Website</p> | |
| 9. | <p><u>Clothing / Merchandise</u></p> <p>Steve Freemantle to sort out modelling of the T-Shirts and photographing Postage & Packaging to be sorted out Still to decide on supplier depending upon numbers ordered</p> | Steve F |
| 11 | <p><u>AOB</u></p> <p>Sarah Birch – Advertising of Events at local bike nights e.g. Ancaster, Willingham Woods, Boston Bike Night etc. Her Partner Craig's company will match his sponsorship. Storyboard for promotional video has been produced, 7-8 bikes will be required. Pull up advertising banners £49.99 from signfire.com. Do we order one? Proposed to order one. Proposer Steve Freemantle Seconded Pete Brown. Band concerts still to be decided, The bands do give to a local charity. An e-mail regarding the sunset ride will be sent to the RAF News.</p> <p>Steve Freemantle – Proposed the role of Group Safety Officer Pete Brown – Proposer Steve Freemantle Seconded Paul Underwood Group safety officer role to be added to the agenda. Marshals Training to begin end of February, beginning of March, All marshals must have completed at least two 2 hour ride outs to be considered. Sarah Birch to approach East Midlands Bikers – Re: Marshals</p> | |
| 12 | <p><u>Next Meeting:</u> To be held on 28thth Feb 2012 at the Jolly Scotchman, Sleaford, at 19:30 hours.</p> | |

Original signed and on file
Dave Rodgers
Secretary - Bikers4Macmillan