



Present:		Apologies Received:
Chair	Steve Freemantle	Sarah Birch
Secretary	Dave Rodgers	
Treasurer	Natasha Brown	
Media		
Events	Paul Underwood	
Group Safety Officer	Pete Brown	
Member	Martin Tomlinson	
Member	Andy Maddison	
Member	Colin Paul	
Member	Alistair Watt	
Item		Action
1.	<p><u>Matters Arising from Minutes of Last Meeting:</u></p> <p>T-Shirt has been added to website and photos will be sent to everyone who enquires about them. Still Awaiting Sleaford Rugby Club, Steve F to find out when the next meeting is at SRC and attend</p>	Steve F to Chase SRC.
2.	<p><u>Chairman's Report:</u></p> <p>Group still going well, Good response to the Sunset event as 81 registrations have already been received since the opening of registration. Skegness run went extremely well with 7 bikes turning up and not the usual crown either. Pleased with the progress of the group so far.</p>	
3.	<p><u>Treasurer's Report:</u></p> <p>Still awaiting figures from treasurer. Internet banking access to be sorted out.</p>	Steve F & Natasha to Sort IB Access out.
4.	<p><u>Media:</u></p> <p>Report received in Sarah's absence Forum activity seems to be picking up especially on two forum's where new info is being added daily, Hopes to stir up the forums again in April to keep the interest current and the top five events on themotorbikeforum.co.uk & northwestbikers.net More contacts have been added to the distribution list and I have been desperately trying to obtain a radio interview, however I am still awaiting contact from them regarding this. I have had an idea of sending out leaflets to all bike shops along the route (approx 26), To keep costs down 2nd class post would be used and sending 25 leaflets to each one. Costs for this would amount to arouns £11.50 do we wish to go ahead with this? Proposer Steve Freemantle, Seconded Dave Rodgers</p> <p>Scrolling news – Is that Myself or Steve F Leaflet out to Sections on Camp, Myself or Steve F</p>	Steve F to provide information for the invoice and required information for the banner.

5.	<p><u>Events:</u></p> <p>Paul has not as yet received any information from Steve Read. The list of events has been updated and amended as required Paul has spoken to the Centre manager of the Isaac Newton centre in Grantham with the intention of a bucket rattling day and bring a couple of bike for display, They are happy for us to go along however there was some concern regarding public liability insurance. Steve has said we are more than adequately covered and details can be provided to prove this. We are looking at a date of Sept or Early October.</p> <p>Louth have been contacted regarding the coffee morning and our run to Cleethorpes, They are more than happy for us to attend again.</p> <p>Boardwalk café happy for us to bucket rattle in May.</p>	Steve F to contact Steve Read.
6.	<p><u>Sunset-Sunrise:</u></p> <p>As of 6pm on the night of the meeting 81 had registered with 60% of these having paid already. Event Shirts are going well. Steve has been to Valley, Lodge booked for Friday night, Valley hotel have given us use of their function room. Holyhead mayor booked to attend, Skegness Mayor has been booked to attend.</p> <p>We have received an e-mail regarding accommodation at the end of the ride for riders attending from the west coast. A lot of places do not want to open up at 5-6am in the morning and are not willing to help, however, Brian O'Conner has approached a church who have a large function hall with kitchen facilities. It may be possible for them to allow riders to bring their bikes into the hall and get some rest before returning home however we are awaiting further information and confirmation that we can use the facilities.</p>	
7.	<p><u>Website:</u></p> <p>Twitter integration and Facebook fan page integration has been added to the website. Website doing extremely well, Monthly Stats as follows:</p> <p>Visitors in Feb 2230 Page views 6236 Website Hits 38213</p> <p>Facebook Fan group 51 'likes' Facebook closed group 140 members</p>	
8.	<p><u>Clothing / Merchandise</u></p> <p>Possibility of a merchandise page being added to sell group merchandise</p> <p>Investigate Polo Shirts with embroidered group logo Pin Paddges of Group Logo Stickers (of which Paul has the contacts to order and has already brought some to the group!)</p>	Natasha to investigate Polo Shirts, Pete Brown to investigate Pin Badges.
9.	<p><u>Group Safety Officer</u></p> <p>Marshal Training days to be organised, First one will take place Sunday 18th March Starting at Damons Restaurant, Lincoln at 10am with 2 more in April and 2 in May. Emails of dates will be sent to all parties that responded to the e-mail for marshalling volunteers. Prospective Marshals must complete an minimum of 2 Marshal Training sessions. With the numbers currently attending the exact system of marshalling the ride is to be decided nearer the time e.g. multiple groups or more marshals etc. We need to approach Skegness Police regarding routes / PSCO's to assist / advise of best route in to Skegness after last years arrival.</p>	Pete Brown to e-mail dates fro marshal training. Steve F to approach Skegness Police.

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AOB

Sarah Birch

Promo Film – We have contact with a BBC Cameraman who is prepared to come and carry out the filming and prepare a rush copy for us, He has only asked that we cover his fuel costs, which we feel as a group is justifiable.

Merchandise

The agents of James Toseland, Guy Marin & Steve Plater have been contacted to try and obtain some merchandise to raffle off at the BMF Rally. A reply has been received from James Toseland's people saying they will try and send us something. Guy Martin has sent a signed t-shirt and it will be brought to the March meeting to discuss how to raffle or and present correctly. No Word from Steve Plater as yet.
Media – Cont.

Banner – Contact has been made with signfirm.com and proper invoices can be provided, however good will not be sent until payment has been received and processed but it only takes 3 days to complete the order once payment has been processed, Can the exact wording required for the invoice be provided.

Regarding the graphics, Craig has agreed to work on 2 or 3 ideas which will be brought to the March meeting. We have been asked for the information that definitely needs to be included e.g. Charity number Macmillan legal blurb etc.

Andy Maddison

Halfway heroes would like to offer us a place at their rally, potentially free of charge 28th / 29th July, Information passed to Paul Underwood with better resolution copies being provided, Paul to make contact with them to discuss.

Paul Underwood
to contact Halfway
Heroes.

Colin Paul:

He has a Noriyuki Haga Race replica R1 which he has kindly offered to be on the stand for the BMF rally in May.

11.

Next Meeting: To be held on 27th March 2012 at the Jolly Scotchman, Sleaford, at 19:30 hours.

Original signed and on file

Dave Rodgers

Secretary - Bikers4Macmillan