



Present:		Apologies Received:
Chair	Steve Freemantle	Natasha Brown
Secretary	Dave Rodgers	Sarah Birch
Treasurer		Martin Tomlinson
Media		
Events	Paul Underwood	
Safety Officer	Pete Brown	
Member	Andy Maddison	
Member	Phil Watson	
Member	Paul Farrant	
Member	Martin Smith	
Member	John Means	
Member		
Item		Action
1.	<p><u>Matters Arising from Minutes of Last Meeting:</u></p> <p>Minutes agreed as being an accurate record of events – Prop – Pete Brown Seconded – Steve Freemantle</p>	
2.	<p><u>Chairman's Report:</u></p> <p>The group is still progressing very very well. After obtaining the details of Sleaford Rugby Clubs treasurer, Steve has spoken directly to them and they have agreed to transfer the money directly to our account by the end of the week (27/04/2012)</p>	<p>Steve F to check that payment has been made: post meeting note – monies now received into our bank account.</p>
3.	<p><u>Treasurer's Report:</u></p> <p>March Accounts £1575.14</p> <p>Transfer from PayPal still to show, £600 in PayPal Account. Additional Stickers have been paid for.</p> <p>Internet banking still to be sorted out, however this is delayed due to outside and other commitments on both parties involved.</p>	<p>Steve F & Natasha Brown to sort Internet Banking out</p>
4.	<p><u>Media</u></p> <p>Advertising Banner — The design that was selected at the last meeting was edited to our needs by Craig, unfortunately the “dragon photo” that was suggested was too low quality to be applied to the design. The original budget of 50 had to be raised by £10 due to an unforeseen postage charge by myself and I approached Steve F to ask for permission to have the extra £10, my apologies.</p> <p>On a plus... on speaking to Signfirm and explaining who we are and what we did they agreed that they would offer us an upgrade to a better quality material and frame worth an additional £10. Total outlay for the banner was £60 and was kindly paid for by Steve F to speed up the process enabling us to have it ready for Phil W' s weekend run.</p> <p>Promotional Recording — Still due to be on June 10th, a presenter and 7 volunteers are needed to film the video. Nothing is yet set in concrete but the plan is to practice the routine an hour or so before the Filming begins. Possible location is a Morrison's car park as they are supporters of Macmillan and a possible day is after their Sunday closing. Volunteers will be requested through Facebook once the date and venue is set in stone.</p>	

5.	<p><u>Events</u> The Carrington rally event has been listed on facebook. Shirley Atherton, Chair of the Skegness Macmillan Group has asked if we would be able to assist them with a collection day at Skegness Tesco's on 29th / 30th June Some bikes would be required.</p> <p>Louth Coffee Morning group asked us to attend another event on the 28th April however this was felt to be too short notice.</p> <p>We are booked in at the Issac Newton centre in Grantham however they have stipulated that no bikes will be allowed in the centre. Dates Sat Sept 1st Sat 22nd Sept, Volunteers will be required.</p>	<p>Paul U to list Events on Facebook & Webpage</p>
6.	<p><u>Group Safety Officer:</u></p> <p>Marshal training is going well, however it was noted that one or two are a bit over zealous in making progress and the same in not making progress back to the front. This will be monitored and addressed as necessary.</p> <p>The high viz company that were being used by the sponsors of the high viz appears to have shut down in 2004 We have been in contact with two other companies with regard to high viz jackets in green with red high viz marshal lettering on the back. Lincoln safety wear could only offer pink or yellow and we were quoted a one off make of £25 - £20 each, Andy Maddison offered to speak with their company H & S Rep to see where they sourced their safety wear from.</p>	<p>Andy M to speak to Works H&S</p>
7.	<p><u>Sunset-Sunrise:</u></p> <p>The ride is more or less organised and maintaining itself with 137 registered and £895 paid so far.</p> <p>We have had an offer from Phil Creasey regarding use of the Sea Scouts Hall as a place for ride participants to get some rest before departing. He needs to check the availability of the hall but cannot see this being a problem.</p> <p>Steve has spoken via telephone to Lincolnshire police, however as the call went through to Nettleham control rather than Skegness police station their response was "thank you for telling us we will put it in the diary" Steve is going to visit the police station after the collection day on the 7th May.</p> <p>From Sarah :</p> <p>Accommodation — 16 Skegness B&B's were contacted asking if they could help the Welsh bikers with an early opening, two came back and said they could help. Others said that they were already booked up due to the annual Rolls Royce charity cycle ride which clashes, this is their 15th year and they bring with them around 200 people.</p> <p>The two that could help were the Westdene Hotel and the Jeffdene Guest House, the details for both of these have been put on the Welsh biker forums as well as on our Facebook page but I have noted that they do not come by recommendation.</p> <p>MP's — After contacting the MP of Boston & Skegness - Mark Simmonds, unfortunately he is unable to attend as Sundays are reserved as a family day for him. The MP of Holyhead Albert Owen is still yet to get back to me.</p> <p>Media — Steve was contacted by a guy (Nic) asking if he could help with press coverage for the event as he has contacts with MCN, Ride and Top Gear, he is also asking for support from Eddie Stobart and Triumph. Also Linda Astlin from Mortons has contacted Steve asking if she could help in coverage through their magazines. I have spoken to many reporters and editors as well as Pete B's contacts, all of which have asked I send them out the info and they will do a before and after write up.</p> <p>They include: Holyhead & Anglesey Mail Lincolnshire Media Sleaford Target</p>	<p>Steve F to speak to Lincs / Skegness Police</p>

	<p>Skegness Target / Lincolnshire Echo Sleaford Standard</p> <p>To Steve —Holyhead & Anglesey Mail have asked if they could possibly do a story on people from the Holyhead area, can you let me know the details of anyone from that area so I can ask them if they are willing to be contacted by them?</p> <p>Radio — I have spoken to a reporter at radio Lincolnshire who is interested on covering the event and when I asked about a potential radio slot and interview he did say that it seemed quite possible. Information in the ride has been sent out to him and I am awaiting his response.</p> <p>Leaflets/ Posters — These were distributed out at Woodland Waters first bike night of the year, unfortunately due to the weather few turned up but we have great support by the owners and they have agreed to keep a poster up until the ride in June.</p>	<p>Steve F to provide details of welsh area riders to Sarah Birch</p>
8.	<p>Website: Website is still continuing to attract lots of hits and visits, so is still working well. Visits last month 846 Hits 14343</p>	
9.	<p>Clothing / Merchandise It was decided to order a stock of t-shirts once the money from Sleaford Rugby club has been repaid in a spread of common sizes. Pete is awaiting info and sample badge from suppliers</p>	<p>Natasha to ask regarding costs for embroidered shirts Pete to obtain Pin Badge Costs</p>
10	<p>AOB</p> <p>Sarah Birch: The James Toseland set and Guy Martin T-shirt were listed on E-Bay and raised £115 after all fee's and postage costs were deducted. I researched into listing the item as a charity auction, there would be no fee's but we wouldn't see the money as it would have been sent straight to Macmillan via E-Bay and I felt it should come directly from ourselves. I have set up a Bikers4Macmillan E-Bay account linked to our email address so in future if we have anything else to sell it can go through that username.</p> <p>John Means: Seacroft Ford – Steve to phone re donation or sponsorship. Do we fancy organising a “black-tie” event for next year (2013), if so when / where. Steve Freemantle suggested the possibility of College Hall at RAF Cranwell and is going to enquire about the possibility.</p> <p>Phil Watson: 1st Run from Webbs of Eye the attendance was not brilliant with only 10 riders turning up although the event did raise £75 Thanks were passed to Steve Freemantle and Sarah Birch for their help in organising the ride The 2nd Whitby run has been passed to the group after the gentleman assisting phil to organise the route / ride passed away. We have proposed that the ride is moved to August so as not to clash with any other pre-existing B4M events and it is now the Easey Rider Run in memory of Neil Easey. Full details to be listed on the Facebook page.</p> <p>Steve Freemantle: Steve received a short notice invite to a Boston Macmillan group lunch as they are 40 years old. Lady Hailfax, the Patron of Macmillan was also in attendance. There was a presentation regarding what is done in the area, where the money is spent and the future of Macmillan. There was also a presentation from Sue Wilson on her survival story, She owns a truck stop on the A17 and has invited us along for breakfast. Ciarán Devane (CEO) was also present at the meeting and they know all about us and what we do, it is greatly appreciated, They are happy to accommodate us for the</p>	<p>Steve F to contact Seacroft Ford</p> <p>Paul Underwood to list the Easey Rider Run.</p> <p>Steve F & Pete B to arrange to visit Macmillan regarding Info packs.</p>

	cheque presentation in London after the sunset to sunrise event to the point that they were prepared to staff the office on a Saturday. They are prepared to accommodate us with information packups to suit us as we require with regard to size and content.	
11	Next Meeting: To be held on 29 th May 2012 at the Jolly Scotchman, Sleaford, at 19:30 hours.	

Original signed and on file
Dave Rodgers
Secretary
Bikers4Macmillan